

**Washington County Tourist Development Council
Chipley, FL**

Workshop

Thursday, July 20, 2023, 8:00 a.m.

I. Call to Order - Chair

II. Roll Call – Heather Lopez

David Pettis (WC Commissioner)
Tracy Andrews (Secretary - Chipley City Council)
Billy Parks (Wausau Town Council)
David Rich (Vice Chairman - Industry)
Bill Maphis (Chairman - Industry)
Chris Ellis (Industry)
Kim Patterson (Bed Tax Collector)
Seat 9 – Vacant
Seat 4 – Vacant

III. Budget Amendment Three Review

IV. Commercial for Visit Florida Co-op Campaign

V. TDT Tax Increase Discussion

VI. HotelPlanner Website Widget Continued Discussion

VII. Director’s Report

1. DHR Grant FY2022-23:OST Phase II: Digital Story Map/Old City Hall Plan
2. DHR Grant FY2023-24: Museum Expansion/OST Printed Guide
3. DHR Grant FY2024-25: Old City Hall Phase II/Hard Labor Creek Crossing Dig
4. DHR Grant FY2024-25: African American Historic Churches
5. FDOT Hwy Beautification Grants Update
6. DHR Grant FY2025-26: Holms Town Dig II/Construction WCHS Museum Expansion
7. Pomeroy Signs/Interpretive Panel Expansion
8. Rent.Me Service Location(s)
9. Industries of the Future: Community Recovery Series (EOC)
10. GA4 Analytics Changes & Reporting
11. MLAP Update
12. CRA Update
13. New Business Update
14. August/September Events Update

VIII. General Discussion, Announcements

Next Workshop & Meeting Thursday, September 14, 2023, 8:00 a.m.

IX. Adjourn